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SMALL BUSINESS MANAGEMENT FOR ONLINE BUSINESS: WEB DEVELOPMENT, INTERNET MARKETING, SOCIAL NETWORKS



Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Revision 1.1 A guide for home business and small business companies to develop online strategies for online presence, using the advantages of Web 2.0, web development, online promotion and social media. Web 2.0 is the evolution of the Web towards greater simplicity (requiring no technical knowledge or computer for users) and interactivity (allowing everyone, individually or collectively, to...

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