



Virtual and Networked Organizations

By Philippa Collins

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, Virtual and Networked Organizations, Philippa Collins, Fast track route to understanding the scope and variety of virtual organisations, and the impact of information and communications technologies on the way we do business Covers the key areas of virtual organisations, from using Internet and wireless technologies to streamline your supply chain and working practices to e-learning and adapting your management style to meet the new challenges Examples and lessons from some of the world's most successful businesses, including Lands End, HSBC, Manugistics and BT, and ideas from the smartest thinkers, including Eddie Obeng, Jessica Lipnack and Jeffrey Stamps Includes a glossary of key concepts and a comprehensive resources guide.



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