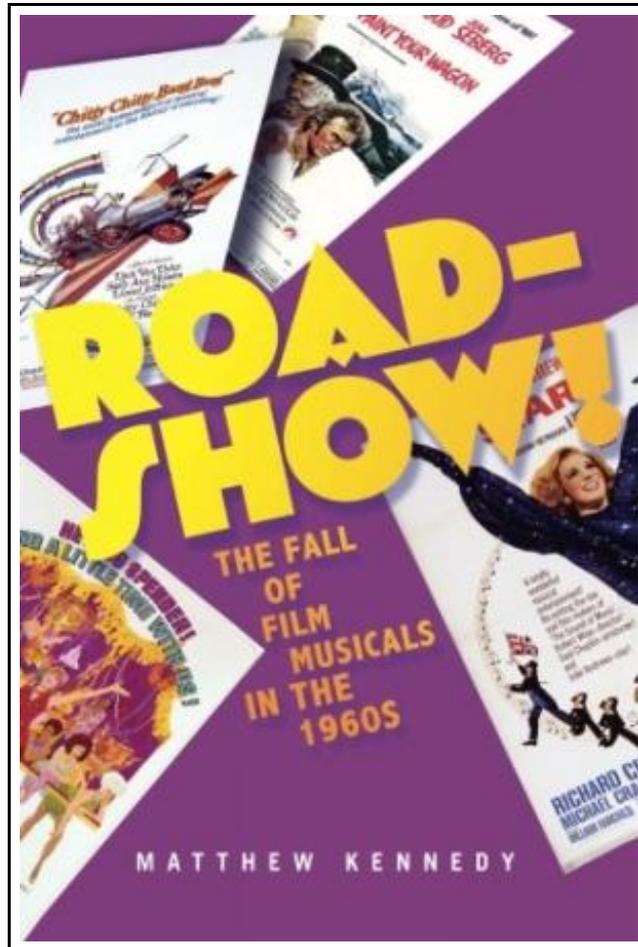


Roadshow!: The Fall of Film Musicals in the 1960s



Filesize: 8.88 MB

Reviews

Here is the best publication i have got go through until now. It is actually writter in simple phrases and never hard to understand. I realized this publication from my dad and i suggested this ebook to find out.

(Lorena White)

ROADSHOW!: THE FALL OF FILM MUSICALS IN THE 1960S



To read **Roadshow!: The Fall of Film Musicals in the 1960s** PDF, you should follow the button under and save the file or have access to other information that are in conjunction with ROADSHOW!: THE FALL OF FILM MUSICALS IN THE 1960S book.

Oxford University Press Inc. Paperback. Book Condition: new. BRAND NEW, Roadshow!: The Fall of Film Musicals in the 1960s, Matthew Kennedy, Full-page newspaper ads announced the date. Reserved seats went on sale at premium prices. Audience members dressed up and arrived early to peruse the program during the overture that preceded the curtain's rise. And when the show began, it was-a rather disappointing film musical. In Roadshow!, film historian Matthew Kennedy tells the fascinating story of the downfall of the big-screen musical in the late 1960s. It is a tale of revolutionary cultural change, business transformation, and artistic missteps, all of which led to the obsolescence of the roadshow, a marketing extravaganza designed to make a movie opening in a regional city seem like a Broadway premier. Ironically, the Hollywood musical suffered from unexpected success. Facing doom after its bygone heyday, it suddenly broke box-office records with three rapid-fire successes in 1964 and 1965: Mary Poppins, My Fair Lady, and The Sound of Music. Studios rushed to catch the wave, but everything went wrong. Kennedy takes readers inside the making of such movies as Hello, Dolly! and Man of La Mancha, showing how corporate management imposed financial pressures that led to poor artistic decisions-for example, the casting of established stars regardless of vocal or dancing talent (such as Clint Eastwood in Paint Your Wagon). And Kennedy explores the impact of profound social, political, and cultural change. The traditional-sounding Camelot and Doctor Dolittle were released in the same year as Sergeant Pepper's Lonely Hearts Club Band, representing a vast gulf in taste. The artifice of musicals seemed outdated to baby boomers who grew up with the Cuban missile crisis, the Kennedy and Martin Luther King Jr. assassinations, race riots, and the Vietnam War. From Julie Andrews to Barbra Streisand, from Fred...



[Read Roadshow!: The Fall of Film Musicals in the 1960s Online](#)

[Download PDF Roadshow!: The Fall of Film Musicals in the 1960s](#)

Other PDFs



[PDF] A Dog of Flanders: Unabridged; In Easy-to-Read Type (Dover Children's Thrift Classics)

Access the link listed below to download and read "A Dog of Flanders: Unabridged; In Easy-to-Read Type (Dover Children's Thrift Classics)" PDF file.

[Download PDF »](#)



[PDF] Would It Kill You to Stop Doing That?

Access the link listed below to download and read "Would It Kill You to Stop Doing That?" PDF file.

[Download PDF »](#)



[PDF] How to Make a Free Website for Kids

Access the link listed below to download and read "How to Make a Free Website for Kids" PDF file.

[Download PDF »](#)



[PDF] Becoming a Spacewalker: My Journey to the Stars (Hardback)

Access the link listed below to download and read "Becoming a Spacewalker: My Journey to the Stars (Hardback)" PDF file.

[Download PDF »](#)



[PDF] Read Write Inc. Phonics: Yellow Set 5 Storybook 7 Do We Have to Keep it?

Access the link listed below to download and read "Read Write Inc. Phonics: Yellow Set 5 Storybook 7 Do We Have to Keep it?" PDF file.

[Download PDF »](#)



[PDF] You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most

Access the link listed below to download and read "You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most" PDF file.

[Download PDF »](#)