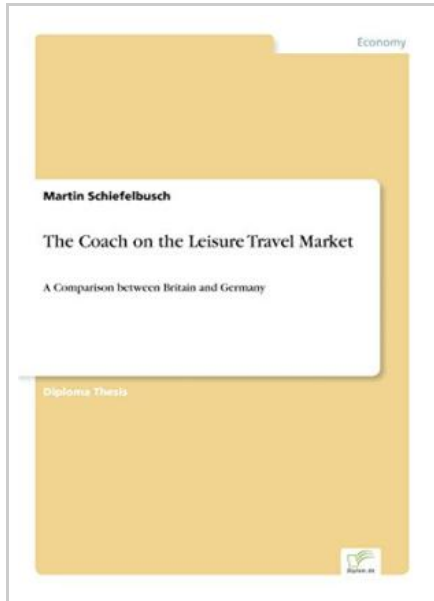



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The Coach on the Leisure Travel Market

By Martin Schiefelbusch

Diplom.De Okt 1999, 1999. Taschenbuch. Book Condition: Neu. 211x146x12 mm. Neuware - Diploma Thesis from the year 1998 in the subject Tourism, grade: 1,0, University of Westminster (MSc Transport Planning and Management), course: Transport Studies Group, language: English, abstract: Inhaltsangabe:Abstract: Comparison of the situation of long-distance bus and coach services in Germany and the UK: Geographic background, market regulation and administrative framework, industry structure, market position, demand characteristics. A functional analysis provides information on typical products and activities of the industry, and some case studies demonstrate the role of this mode in different spatial contexts. Einleitung: Vergleich der Situation des Fern- und Reisebusverkehrs in Deutschland und Großbritannien: Geographische Randbedingungen, Regulierung, Unternehmensstrukturen, Marktstellung, Nachfragemerkmale. In einer funktionalen Analyse werden typische Aufgaben und Produkte des Busgewerbes dargestellt und anhand einiger Fallstudien die Bedeutung des Reisebusverkehrs im räumlichen Zusammenhang dargestellt. Inhaltsverzeichnis:Table of Contents: 1.Introduction5 2.The Range of Coach Services6 2.1Definitions6 2.2Types of Service7 3.The Operating Environment9 3.1Geographical Features9 3.1.1Landscape10 3.1.2Climate10 3.1.3Population and Settlements11 3.1.4Culture and Integration11 3.2The Social Background13 3.2.1Economy and Income Distribution13 3.2.2Work and Leisure Time in Germany and the UK13 3.3The Transport Sector15 3.4The Geographical Pattern of Tourism16

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