



Tycoon

By Peter Jones

Hodder & Stoughton General Division. Paperback. Book Condition: new. BRAND NEW, Tycoon, Peter Jones, This is the book that budding entrepreneurs everywhere have been waiting for. Dragon's Den star Peter Jones will demonstrate how anyone can become successful - you just need guts, determination and ideas. In Tycoon, Peter offers his personal insight into the qualities and skills he believes every successful entrepreneur possesses. His Ten Golden Rules provide key building blocks for turning your ideas into successful businesses. He shows how to road test your ideas, create momentum behind a project, inject investors with enthusiasm for your ideas, and how to have the courage to risk failing in order to see your vision become a money-spinning reality. A hugely inspiring book - it's the ultimate guide to thinking like a millionaire and becoming one.



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